

## ORDER



WAVY

**Orders**  
**Order / Rev:** 210033  
**Alt Order #:** 06858914  
**Product Desc:** 9/28-10/5 REPUB. NAT'L COMM.  
**Estimate:** 3276  
**Flight Dates:** 09/28/12 - 10/05/12  
**Original Date / Rev:** 09/27/12 / 09/27/12  
**Order Type:** REG

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** National Media  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Republican National Committee  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** IN7625  
**Agency External ID:** IN302/SP102/SP1137/AL1713/MO2553

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	28	\$23,450.00	\$19,932.50
10/01/12	10/05/12	72	\$59,350.00	\$50,447.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$23,450.00	\$19,932.50	0.00
October 2012	72	\$59,350.00	\$50,447.50	0.00
<b>Totals</b>	<b>100</b>	<b>\$82,800.00</b>	<b>\$70,380.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WAVY	42%	\$82,800.00
Market	100%	\$197,142.86

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	4%	\$7,885.71
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	8%	\$15,771.43
WTVZ	5%	\$9,857.14
WVBT	20%	\$39,428.57
WVEC	21%	\$41,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	10/01/12	10/01/12	WAVY News @ Sunrise	CM	5a-6a	M-----	:30	2	\$700.00	P1	0.00	NM	2	\$1,400.00
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			2		\$700.00		0.00				
E 2	WAVY	10/02/12	10/02/12		CM	5a-6a	-T-----	:30	2	\$700.00	P1	0.00	NM	2	\$1,400.00

Order / Rev: 210033  
 Alt Order #: 06858914  
 Flight Dates: 09/28/12 - 10/05/12

Advertiser: POL/Republican National Committee  
 Product Desc: 9/28-10/5 REPUB. NAT'L COMM.  
 Estimate: 3276

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News @ Sunrise															
WAVY News @ Sunrise															
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	2		\$700.00		0.00						
E 3	WAVY	10/03/12	10/03/12	WAVY News @ Sunrise CM		5a-6a	--W----	:30	2	\$700.00	P1	0.00	NM	2	\$1,400.00
WAVY News @ Sunrise															
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	--W----	2		\$700.00		0.00						
E 4	WAVY	10/04/12	10/04/12	WAVY News @ Sunrise CM		5a-6a	---T---	:30	2	\$700.00	P1	0.00	NM	2	\$1,400.00
WAVY News @ Sunrise															
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	---T---	2		\$700.00		0.00						
E 5	WAVY	10/05/12	10/05/12	WAVY News @ Sunrise CM		5a-6a	----F--	:30	2	\$700.00	P1	0.00	NM	2	\$1,400.00
WAVY News @ Sunrise															
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	----F--	2		\$700.00		0.00						
E 6	WAVY	10/01/12	10/01/12	WAVY 6AM News CM		6a-7a	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY 6AM News															
WAVY NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$2,000.00		0.00						
E 7	WAVY	10/02/12	10/02/12	WAVY 6AM News CM		6a-7a	-T-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY 6AM News															
WAVY NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$2,000.00		0.00						
E 8	WAVY	10/03/12	10/03/12	WAVY 6AM News CM		6a-7a	--W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY 6AM News															
WAVY NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	--W----	1		\$2,000.00		0.00						
E 9	WAVY	10/04/12	10/04/12	WAVY 6AM News CM		6a-7a	---T---	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY 6AM News															
WAVY NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	---T---	1		\$2,000.00		0.00						
E 10	WAVY	10/05/12	10/05/12	WAVY 6AM News CM		6a-7a	----F--	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY 6AM News															
WAVY NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	----F--	1		\$2,000.00		0.00						
E 11	WAVY	10/01/12	10/01/12	WAVY Early Today New6M		430-5a	M-----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
WAVY News @ 430a															
WAVY NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$200.00		0.00						
E 12	WAVY	10/02/12	10/02/12	WAVY Early Today New6M		430-5a	-T-----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
WAVY News @ 430a															
WAVY NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$200.00		0.00						
E 13	WAVY	10/03/12	10/03/12	WAVY Early Today New6M		430-5a	--W----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
WAVY News @ 430a															
WAVY NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	--W----	1		\$200.00		0.00						
E 14	WAVY	10/04/12	10/04/12		CM	430-5a	---T---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00

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Advertiser: POL/Republican National Committee  
Product Desc: 9/28-10/5 REPUB. NAT'L COMM.  
Estimate: 3276  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY Early Today News WAVY News @ 430a															
WAVY NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$200.00		0.00			
E 15	WAVY	10/05/12	10/05/12	WAVY Early Today News WAVY News @ 430a	CM	430-5a	----F--	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
WAVY NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$200.00		0.00			
E 16	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
WAVY NWS SAT6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$500.00		0.00			
E 17	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
WAVY NWS SAT7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$800.00		0.00			
E 18	WAVY	09/29/12	09/29/12	Today Show Sa Today Show Saturday	CM	8a-10a (8:00 AM-9:00 AM)	-----S-	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$1,200.00		0.00			
E 19	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
WAVY NWS SUN6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$500.00		0.00			
E 20	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
WAVY NWS SUN7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$800.00		0.00			
E 21	WAVY	09/30/12	09/30/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$1,200.00		0.00			
E 22	WAVY	10/01/12	10/01/12	Today Show 2 Today Show 2	CM	9a-10a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$500.00		0.00			
E 23	WAVY	10/02/12	10/02/12	Today Show 2 Today Show 2	CM	9a-10a	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$500.00		0.00			
E 24	WAVY	10/03/12	10/03/12	Today Show 2 Today Show 2	CM	9a-10a	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$500.00		0.00			
E 25	WAVY	10/04/12	10/04/12	Today Show 2 Today Show 2	CM	9a-10a	---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$500.00		0.00			
E 26	WAVY	10/05/12	10/05/12		CM	9a-10a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00

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Advertiser: POL/Republican National Committee  
 Product Desc: 9/28-10/5 REPUB. NAT'L COMM.  
 Estimate: 3276  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 2											
				Today Show 2											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--		1			\$500.00			0.00			
E 27	WAVY	10/01/12	10/01/12	Hampton Roads Show	CM	11a-12p	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Hampton Roads Show											
				HAMPTN RDS SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1			\$200.00			0.00			
E 28	WAVY	10/02/12	10/02/12	Hampton Roads Show	CM	11a-12p	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Hampton Roads Show											
				HAMPTN RDS SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$200.00			0.00			
E 29	WAVY	10/03/12	10/03/12	Hampton Roads Show	CM	11a-12p	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Hampton Roads Show											
				HAMPTN RDS SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----		1			\$200.00			0.00			
E 30	WAVY	10/04/12	10/04/12	Hampton Roads Show	CM	11a-12p	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Hampton Roads Show											
				HAMPTN RDS SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$200.00			0.00			
E 31	WAVY	10/05/12	10/05/12	Hampton Roads Show	CM	11a-12p	----F--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Hampton Roads Show											
				HAMPTN RDS SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--		1			\$200.00			0.00			
E 32	WAVY	10/01/12	10/01/12	WAVY News 10 @ Noon	CM	12p-1p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1			\$300.00			0.00			
E 33	WAVY	10/02/12	10/02/12	WAVY News 10 @ Noon	CM	12p-1p	-T-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$300.00			0.00			
E 34	WAVY	10/03/12	10/03/12	WAVY News 10 @ Noon	CM	12p-1p	--W----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----		1			\$300.00			0.00			
E 35	WAVY	10/04/12	10/04/12	WAVY News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$300.00			0.00			
E 36	WAVY	10/05/12	10/05/12	WAVY News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--		1			\$300.00			0.00			
E 37	WAVY	10/01/12	10/01/12	M-F 2-3p	CM	2-3p	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1			\$200.00			0.00			
E 38	WAVY	10/02/12	10/02/12		CM	2-3p	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00

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 Alt Order #: 06858914  
 Flight Dates: 09/28/12 - 10/05/12

Advertiser: POL/Republican National Committee  
 Product Desc: 9/28-10/5 REPUB. NAT'L COMM.  
 Estimate: 3276  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3p The Doctors															
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$200.00		0.00			
E 39	WAVY	10/03/12	10/03/12	M-F 2-3p The Doctors	CM	2-3p	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$200.00		0.00			
E 40	WAVY	10/04/12	10/04/12	M-F 2-3p The Doctors	CM	2-3p	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$200.00		0.00			
E 41	WAVY	10/05/12	10/05/12	M-F 2-3p The Doctors	CM	2-3p	----F--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$200.00		0.00			
E 42	WAVY	09/30/12	09/30/12	PGA PGA	CM	PGA	-----S	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
RYDER CUP GOLF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$800.00		0.00			
E 43	WAVY	09/28/12	09/28/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,500.00		0.00			
E 44	WAVY	10/01/12	10/01/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,500.00		0.00			
E 45	WAVY	10/02/12	10/02/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	-T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,500.00		0.00			
E 46	WAVY	10/03/12	10/03/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$1,500.00		0.00			
E 47	WAVY	10/04/12	10/04/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$1,500.00		0.00			
E 48	WAVY	10/05/12	10/05/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,500.00		0.00			
E 49	WAVY	09/28/12	09/28/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	----F--	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$2,000.00		0.00			
E 50	WAVY	10/01/12	10/01/12		CM	6p-630p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00

Order / Rev: 210033  
 Alt Order #: 06858914  
 Flight Dates: 09/28/12 - 10/05/12

Advertiser: POL/Republican National Committee  
 Product Desc: 9/28-10/5 REPUB. NAT'L COMM.  
 Estimate: 3276

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 @6p News 10 @6p															
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$2,000.00		0.00			
E 51	WAVY	10/02/12	10/02/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	-T-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$2,000.00		0.00			
E 52	WAVY	10/03/12	10/03/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$2,000.00		0.00			
E 53	WAVY	10/04/12	10/04/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	---T---	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$2,000.00		0.00			
E 54	WAVY	10/05/12	10/05/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	----F--	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$2,000.00		0.00			
E 56	WAVY	09/30/12	09/30/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$500.00		0.00			
E 57	WAVY	09/28/12	09/28/12	M-F 7-730p M-F 7-730p	CM	7-730p	----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,500.00		0.00			
E 58	WAVY	10/01/12	10/01/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,500.00		0.00			
E 59	WAVY	10/02/12	10/02/12	M-F 7-730p M-F 7-730p	CM	7-730p	-T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,500.00		0.00			
E 60	WAVY	10/04/12	10/04/12	M-F 7-730p M-F 7-730p	CM	7-730p	---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$1,500.00		0.00			
E 61	WAVY	09/29/12	09/29/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
ENT TONITE60 W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$300.00		0.00			
E 62	WAVY	10/02/12	10/02/12	Tue Hour 3 Tuesday 10-11p	CM	10p-11p	-T-----	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,600.00		0.00			
E 63	WAVY	10/01/12	10/01/12		CM	11p-1130p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00

Order / Rev: 210033  
 Alt Order #: 06858914  
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 Product Desc: 9/28-10/5 REPUB. NAT'L COMM.  
 Estimate: 3276

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 10 @11															
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$2,000.00		0.00			
E 64	WAVY	10/03/12	10/03/12	LN M-F	CM	11p-1130p	--W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
M-F News 10 @11															
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----					1	\$2,000.00		0.00			
E 65	WAVY	10/05/12	10/05/12	LN M-F	CM	11p-1130p	----F--	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
M-F News 10 @11															
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--					1	\$2,000.00		0.00			
E 66	WAVY	09/29/12	09/29/12	LN Sa	CM	11p-1130p	-----S-	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY News 10 @11 Sat															
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S-					1	\$2,000.00		0.00			
E 67	WAVY	09/28/12	09/28/12	Tonight Show/Jay Leno	CM	1134p-1237a	----F--	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
Tonight Show w/Leno															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	----F--					2	\$500.00		0.00			
E 68	WAVY	10/01/12	10/01/12	Tonight Show/Jay Leno	CM	1134p-1237a	M-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
Tonight Show w/Leno															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					2	\$500.00		0.00			
E 69	WAVY	10/02/12	10/02/12	Tonight Show/Jay Leno	CM	1134p-1237a	-T-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
Tonight Show w/Leno															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-T-----					2	\$500.00		0.00			
E 70	WAVY	10/03/12	10/03/12	Tonight Show/Jay Leno	CM	1134p-1237a	--W----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
Tonight Show w/Leno															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----					2	\$500.00		0.00			
E 71	WAVY	10/04/12	10/04/12	Tonight Show/Jay Leno	CM	1134p-1237a	---T---	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
Tonight Show w/Leno															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---					2	\$500.00		0.00			
E 72	WAVY	10/05/12	10/05/12	Tonight Show/Jay Leno	CM	1134p-1237a	----F--	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
Tonight Show w/Leno															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--					2	\$500.00		0.00			
E 73	WAVY	09/28/12	09/28/12	Late Night/Jimmy Fallon	CM	1237a-136a	----F--	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
Late Night w/Jimmy Fallon															
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	----F--					1	\$150.00		0.00			
E 74	WAVY	10/01/12	10/01/12	Late Night/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
Late Night w/Jimmy Fallon															
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$150.00		0.00			
E 75	WAVY	10/02/12	10/02/12		CM	1237a-136a	-T-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00

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 Estimate: 3276

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night/Jimmy Fallon											
				Late Night w/Jimmy Fallon											
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$150.00		0.00			
E 76	WAVY	10/03/12	10/03/12	Late Night/Jimmy FallonCM		1237a-136a	--W----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Late Night w/Jimmy Fallon											
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----		1				\$150.00		0.00			
E 77	WAVY	10/04/12	10/04/12	Late Night/Jimmy FallonCM		1237a-136a	---T---	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Late Night w/Jimmy Fallon											
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1				\$150.00		0.00			
E 78	WAVY	10/05/12	10/05/12	Late Night/Jimmy FallonCM		1237a-136a	----F--	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Late Night w/Jimmy Fallon											
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--		1				\$150.00		0.00			
E 79	WAVY	09/29/12	09/29/12	SNL	CM	1130p-103a	-----S-	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
				Saturday Night Live											
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		2				\$800.00		0.00			
N 80	WAVY	09/29/12	09/29/12	Sat Hour 1	CM	8p-9p	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				Saturday 8-9p											
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$500.00		0.00			
													Totals	100	\$82,800.00